

Why choose Shell FuelSave Diesel?

| OUR MOST ADVANCED CLEANING FORMULA ¹ | HOW YOU CAN BENEFIT ² | BUSINESS VALUE ² |
|---|---|---|
| <ul style="list-style-type: none"> ■ Dual detergent DYNAFLEX Technology¹, designed to help clean up injector deposits and prevent further build-up | <ul style="list-style-type: none"> ■ Better fuel economy² ■ More torque and load-pulling power when needed ■ Lower exhaust CO₂ emissions and black smoke⁴ | <ul style="list-style-type: none"> ■ Lower fuel and operating costs ■ Vehicle reliability ■ Reduced environmental impact |
| <ul style="list-style-type: none"> ■ Formula¹ to help improve oxidation stability and keep fuel more stable in the presence of bio components | <ul style="list-style-type: none"> ■ Reduced risk of fuel degradation and sludge build-up | <ul style="list-style-type: none"> ■ Equipment reliability |
| <ul style="list-style-type: none"> ■ Corrosion inhibitor to help prevent corrosion in critical fuel system components and storage tanks | <ul style="list-style-type: none"> ■ Reduced maintenance and risk of breakdown | <ul style="list-style-type: none"> ■ Lower operating costs ■ Reduced downtime |
| <ul style="list-style-type: none"> ■ Antifoam agent to help reduce foaming when refuelling | <ul style="list-style-type: none"> ■ Reduced refuelling time and risk of spillage | <ul style="list-style-type: none"> ■ Increased operating hours |

IT'S MORE THAN FUEL

IT'S STEERING LIVES AND TRADE AHEAD

WANT TO SAIL FURTHER?

Your fuel choice today can make a big difference tomorrow. Contact us to learn how Shell FuelSave Diesel can help propel your business forward.

www.shell.com/commercialfuels



SHELL COMMERCIAL FUELS
TOGETHER ANYTHING IS POSSIBLE

¹ DYNAFLEX Technology or DYNAFLEX formulation are our names for our latest generation of advanced formulations for gasoline and diesel fuels. See www.shell.com/commercialfuels for more information. | ² Shell FuelSave Diesel is designed to help provide by up to 3% fuel economy, compared to regular diesel without fuel economy formula. Actual savings may vary according to vehicle, driving conditions and driving style. Internal Shell tests and with customers have shown a range of fuel savings depending on age of vehicle and type of operations. | ³ As experienced by some customers rather than Shell protocols. Benefits will vary according to type of operation, fishing boat, operating conditions and operating style. | ⁴ In heavy-duty engines up to and including Euro III. | ⁵ Compared to regular diesel without fuel economy formula and to standard lubricant. Based on demonstration tests with fishing boat equipped with 19 year-old engines in Hong Kong. | ⁶ Compared to regular diesel without fuel economy formula. Based on demonstration tests with off-highway heavy-duty Tier 4 engines in collaboration with DLG Germany. Achieved within 50 hours of engine operations and 4 tankfuls.

Shell
FuelSave Diesel



Reach new horizons

Your maritime world is changing, with unpredictable weather conditions, volatile business returns and stricter environmental regulations. These pressing challenges call for an energy solution like Shell FuelSave Diesel with DYNAFLEX Technology¹ to help you use and emit less, and navigate competitively into the future.

 **EXCLUSIVE FORMULATION**

2 2

Detergent chemistries – for both newer and older machinery

Deposit control actions – **Clean Up** and **Keep Clean**

 **ROBUST TEST PROGRAMME**

OVER **170** Kilolitre

Diesel used on the sea



BOAT EFFICIENCY

Specially formulated to help provide better fuel economy² and more load-pulling power, our fuel enables your diesel engines to operate offshore for longer hours reliably and at lower cost³ – when you need them most at peak times.



SUSTAINABILITY

With Shell FuelSave Diesel you can support your environmental efforts multi-fold:

- Carbon footprint: Lowering CO₂ emissions through better fuel economy²
- Community care: Less black smoke⁴ through more efficient combustion
- Compliance: Supporting use of biofuels through dehazing action and improved fuel stability



REDUCING TOTAL COST OF OWNERSHIP

Our dual detergent technology works to actively clean up injector deposits and to protect your engines. So you can spend less time in breakdowns and downtime, and more time increasing your productivity and bottom line³.

 **EFFICIENCY COMBO**

UP TO

4.7%

FUEL ECONOMY⁵

from Shell FuelSave Diesel and premium Shell lubricant used together



“Shell FuelSave Diesel helped reduce the overall fuel consumption of my boat, it cleaned up my injectors significantly, saving me time and cost for maintenance. I felt the engine ran smoother and with more power.”

Boat owner
Mr. Wong Wan Hing

 **FAST ACTION**

Starts to work after **just one tank**

UP TO

100%

injector deposit clean-up in **less than three working days**⁶

 **VALUE FOR MONEY**

Up to

3%

fuel economy²

 **PRODUCTIVITY**

Up to

5.6%

more load pulling power⁶

Shell FuelSave Diesel